

Strategic HR Partners presents



August 5-6, 2010
Columbus State University
The Cunningham Center
3100 Gentian Blvd.
Columbus, GA 31907

Cost

(Registration cost covers both days)

**Strategic HR Partner Member
Companies: \$79.00 per person**

**Non Member
Companies: \$99.00 per person**

7:30 a.m.
Registration

8:00 a.m. – 12:00 p.m.
Program



This program qualifies for 3.5 HRCI credit hours.



The use of this seal is not an endorsement by the HR Certification Institute of the quality of the program. It means that this program has met the HR Certification Institute's criteria to be pre-approved for recertification credit.

Union Avoidance Through Positive Employee Relations: Basic and Advanced Sessions

This program will use an interactive, workshop-based, participative format to enhance the learning experience for attendees. Program materials will include useful checklists.

Day 1

August 5, 2010:

The Basic Course: Legal and Practical Principles For Every Employer, will include a discussion of the following topics:

- How unions organize workplaces;
- How unions trick employees into signing union authorization cards;
- What motivates employees;
- Why employees are attracted to unions;
- What new tactics unions are using to organize employees;
- What supervisors can and should not say to employees about unions;
- What changes employers can expect from the “new” Labor Board;
- What proposed changes in the labor laws employers should expect;
- How expected changes will affect employees; and,
- What employers should do to plan for these expected changes.

Day 2

August 6, 2010:

The Advanced Course: A Strategic Approach to Positive Employee Relations, will include a discussion of how each of the Human Resources transactional processes should be modified and enhanced to align with the employer's goal of maintaining its union-free status. Among other processes to be discussed will be the:

- Formal hiring process;
- Performance management system;
- Communication program;
- Training and development program;
- Organizational development process;
- Employee relations program;
- Safety program; and,
- Wellness program.

This program is appropriate for owners, managers, supervisors, human resources professionals and others who have a role in any private sector organization for maintaining that organizations' union-free status.

Attendees will come away from this program with a thorough knowledge of what they need to advocate for their employees in today's changing environment.

Featured Speakers:

Charles Little, Strategic HR Partners

D. Albert Brannen, Fisher & Phillips LLP

**Go to www.strategichrpartners.com to sign up for this program.
Space is limited, so register today!**